

Infographic Basics

- Captions to explain data
- Personal connections
- Trustworthy sources
- Sources back each other up
- Use color (meaningful)
- Make connections visual
- Avoid bias

Info Design

Define Purpose Why aren't people following the CDC's recommendations for antibiotic use?(5 points)

Credit Sources (websites, 2 outside sources, 2 lessons from our BILL) (10 points)

Easy to Read (legible font, large enough to read) (5 points)

Public Health Communication

Simplify ideas (5 points)

Nudge Audience- use creativity (5 points)

Partner Needs

Positive (5 points)

Why is antibiotic resistance increasing? Accurate (5 points)

Science Content

Visual Element (Could be a graph) (5 points)

Context (Like Addie) (5 points)

In class Work Days 5/3 & 5/4

Due Wednesday 5/9